

FY2011 Regional Stormwater Management Program

Accomplishments to Date

August 31, 2011

Local Government Participation and Oversight

- Sought answers from TCEQ to regulatory questions on behalf of participants
- Administered contracts and budget
- Organized and facilitated trip to Austin for TCEQ Stormwater Stakeholder Meeting on Phase II regulations.
- Attended EPA MS4 conference in San Antonio

Regional Stormwater Resource Center

- Completed updates to the dfwstormwater.com website as needed
- Seven articles on stormwater related issues submitted to *Insight* department newsletter

Regional Monitoring Program

- Final annual report was completed and submitted to TCEQ
- A Request for Proposals for the next permit term of regional monitoring was prepared and posted
- A Consultant Briefing for the RFP was held on February 11, 2011
- Responses to questions were posted
- RFPs were received on February 28, 2011
- Interviews were held with participating consultants on March 30, 2011 and the top-ranked firm of Atkins, Inc. was selected.
- A meeting between Atkins and the regional participants was held on April 14, 2011 to discuss work scope and cost.
- Approval to contract with Atkins was received from the NCTCOG Executive Board in June.
- Final negotiations are underway with Atkins and contract language is being prepared.
- Letters of Authorization are being developed for each monitoring partner.

Public Education and Participation

- Conducted six(6) meetings of the Stormwater Public Education Task Force (PETF)
- Developed and posted a tentative PETF meeting schedule to www.dfwstormwater.com/education
- Posted meeting agendas, presentations, and summaries to www.dfwstormwater.com/education
- Distributed activity reports to Phase II participants and five Phase I participants documenting the public education-related activities that took place during the appropriate reporting periods
- Presented at the Native Plant Society of Texas symposium in Denton on the Texas SmartScape® program
- Conducted the FY11 Cooperative Purchase
- Adapted City of Denton's dog waste pledge template with regional information and the "DOO the Right Thing" logo
- Informed participants of North Texas Grease Abatement Council's fats, oils, and grease efforts
- Completed the final draft of the construction site field guide, sought input from stormwater contacts and the iSWM implementation committee, and finalized the text based on comments; NCTCOG staff is in the process of developing the final guide through InDesign
- Prepared "March is Texas SmartScape Month" planning tools, including a press release and PSAs for print
- Facilitated a free Texas SmartScape training class taught by Dotty Woodson, Texas AgriLife Extension Program Specialist, on February 22, 2011 at the Texas AgriLife Research and Extension Urban Solutions Center in Dallas
- Posted new information to the Texas SmartScape web site www.txsmartscape.com (e.g. promoted the SmartScape class and added new companies to the "SmartScape-friendly companies" page)

- Coordinated with a local nursery to install SmartScape stickers that identify “SmartScape-approved” plants
- Informed participants that the FY2012 project is to target green business or industry groups
- Determined that a regional approach for educating landscape maintenance companies on proper yard waste management would be conducted as part of the yard waste campaign as well as to kick-off the green business project
- Collected educational stormwater-related articles from PETF members as part of the stormwater issues campaign and posted them to the Yahoo Groups page
- Activated the “Doo the Right Thing” online pledge and updated the www.dfwstormwater.com/petwaste web pages to announce the 2011 dog photo contest
- Received paper pet waste pledges from PETF members and added them to the database
- Submitted an InSight article about “Doo the Right Thing” to promote awareness and inform the public of the dog photo contest
- Responded to several Texas SmartScape inquiries from the general public
- Assisted PETF participants and other RSWMP participants with any PETF-related questions (e.g. help promoting the “Doo the Right Thing” message, etc.)
- Working with the City of Denton to re-design the pet waste bookmarks
- As part of the yard waste campaign, drafting an agreement for lawn care companies to commit to in order to be promoted as a green business
- As part of stormwater issues campaign, PETF members and NCTCOG staff are gathering questions and answers for the jeopardy game targeting school-aged children to educate them about stormwater
- Updated pet waste bookmarks with new pictures, text, and design
- Received feedback from stormwater contacts and iSWM committee to finalize Construction Site Field Guide
- Received bids on Field Guide and sent out ordering information to participants
- Developed a decal/sticker for landscape companies for the yard waste campaign
- Drafting another idea for Stormwater Issues. Will educate residents about the curb/area in front of their house and will be called “Own Your Curb.” This will tie in all aspects to keep the sidewalk or street area free of pet waste, yard waste, and other debris.
- Informed members of a new DVD produced that educates restaurants about FOG
- Determined Texas SmartScape 2012 theme
- Began preparation for Cooperative Purchase 2012
- Began preparation for FY13 Work Program

Illicit Discharge Detection and Elimination

- Conducted four (4) meetings of the Illicit Discharge Detection and Elimination (IDDE) Task Force
- Hosted Dry Weather Field Screening Workshops on June 22, 2011 and July 28, 2011
- Printed 500 copies of the IDDE Field Investigation Guide
- Developed a draft outline and presentation for the IDDE Training, which is being planned for October 2011
- Updated the IDDE Task Force on the proposed changes to the Phase II MS4 permit that would impact IDDE programs
- Gathered initial feedback on the IDDE element of the FY13 Work Program

Municipal Pollution Prevention

- Conducted four (4) meetings of the Pollution Prevention Task Force
- Construction Video changes discussed and approved by Task Force
- Script for Construction video in process
- Construction video script finished and approved by P2 Task Force
- Discussion of revising posters for municipal employees
- Posters are in development and will be reviewed at next meeting

- Began filming Construction Video
- Re-sized P2 posters for members
- Started text for PP posters and have staff drafting a theme character

**iSWM Program for Construction and Development
(funded under the Regional Public Works Program)**

- Held four (4) Construction Inspector Training classes at the Regional Training Center
- Updated iSWM License Agreement
- Providing ongoing implementation support to cities
- Completed Work Scope for consultant services
- Conducted survey of local governments regarding iSWM adoption and licensing issues
- Prepared proposed policy changes regarding adoption of iSWM
- Prepared outlines for water quality and program implementation training classes
- Prepared policy for making updates to the iSWM manuals