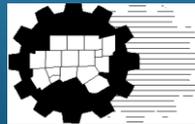


Sustainable Communities Initiative

Presentation for Mr. Ron Sims

Deputy Secretary of the U.S. Department of
Housing and Urban Development (HUD)

March 11, 2010



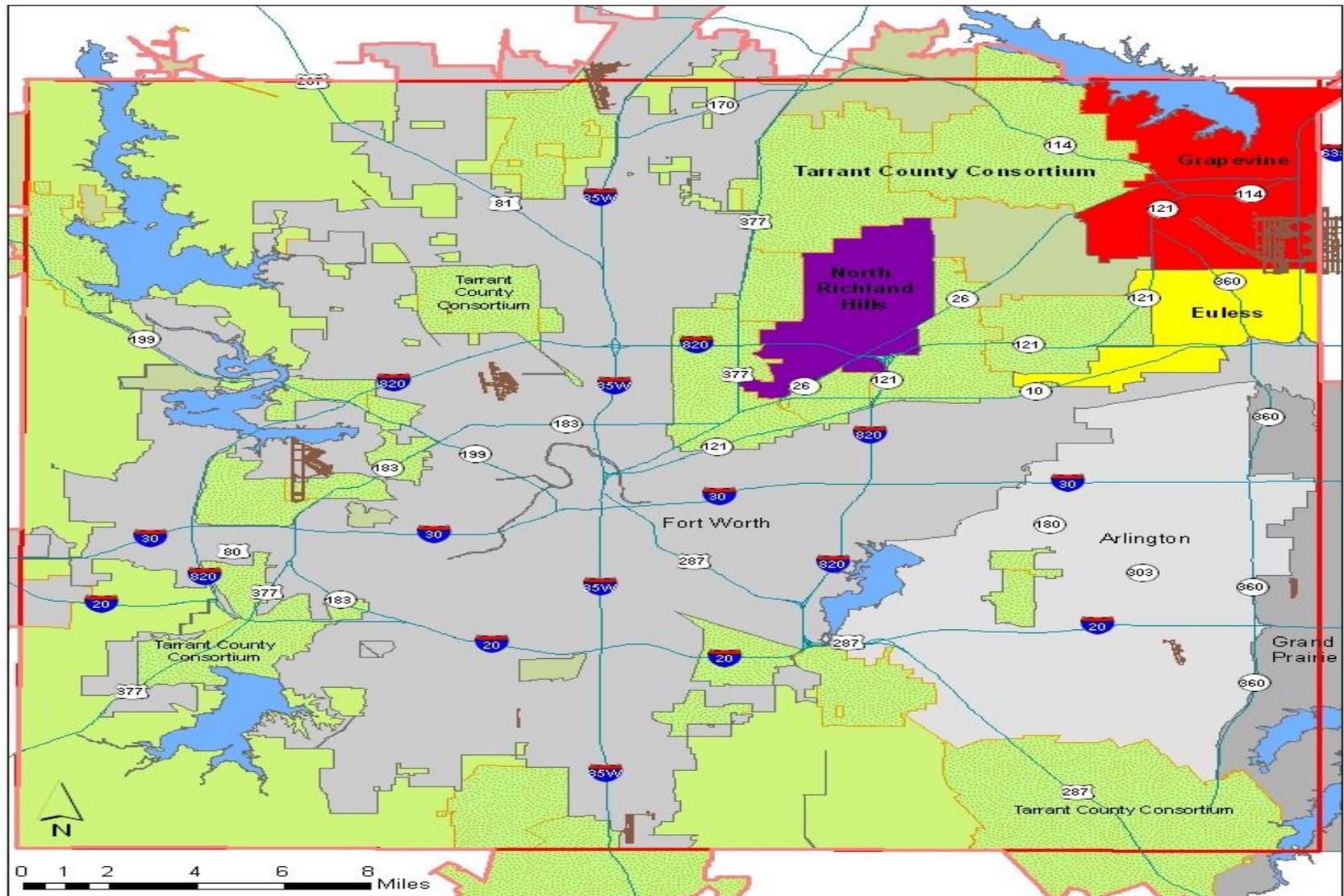
North Central Texas Council of Governments



Tarrant County Urban County CDBG Snap Shot

- 41 Cities Representing Population of 1.7 million
- Tarrant County - 7 CDBG Entitlements
(4 managed through Urban County Consortium)
- North Texas Urban Entitlement Counties
 - Dallas County – City of Dallas
 - Denton County (has declined status) - City of Denton
 - Tarrant County
- County-wide Homeless Continuum of Care
(includes Parker County)

Tarrant County - CDBG Entitlements



28 Consortium Cities in 2009-2011: Azle, Bedford, Benbrook, Blue Mound, Burleson, Crowley, Dalworthington Gardens, Everman, Euless, Forest Hill, Grapevine, Haltom City, Haslet, Hurst, Keller, Kennedale, Lake Worth, Mansfield, North Richland Hills, Pantego, Richland Hills, River Oaks, Saginaw, Sansom Park, Southlake, Watauga, Westworth Village, and White Settlement



Existing Collaborative Organizations – Enhancing the Impact of Urban County CDBG Activities

- **Mayors' Council of Tarrant County**
 - **Advisory Council to Commissioners Court on issues impacting municipalities and distribution of CDBG**
- **Tarrant Regional Transportation Coalition (TRTC)**
 - **Coalition of Public, Private, and Business Leaders from the western portion of north central Texas who joined together to address critical transportation infrastructure issues impacting the health and economic sustainability of our region**
- **NCTCOG (MPO)**
- **COC – Planning Coordination for Homeless Activities**

Community Development Priorities Relating to Sustainability



- Basic Infrastructure Rehabilitation
- Transit Oriented Development
- Rehabilitation of Existing Housing
- Homebuyer Assistance
- Multi-family Rental Acquisition/Rehabilitation
- Permanent Supportive Housing
- Homeless - Employment and Transportation



Challenges

- Streamlining of CDBG Regulations and Consistent Interpretation – policy guidance vs. timely implementation
- Encouraging Collaborative County/City/Regional leadership to implement sustainable community development activities using HUD funds – A true partnership approach
- Better understanding “real world” market and economic conditions – *CDBG is a set of tools within a larger tool box*
- Recognizing and acknowledging local community’s vision and long-term planning goals – beyond a dashboard view
- Flexibility, Flexibility, Flexibility...to promote sustainability, sustainability, sustainability

Regional Perspective: Background

CONTEXT

1 for Population Growth among U.S. Metropolitan Areas during 2008

12th Largest Metropolitan Economy in the World

4th Largest Metropolitan Area in the United States

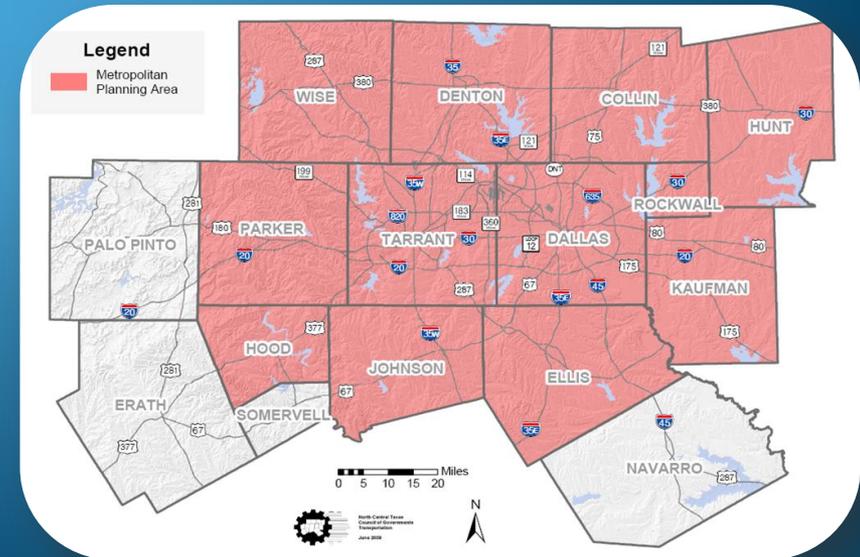
Add One Million Persons Every Seven Years

BACKGROUND

Represents Over 34% of the State's Economy

6.5 Million Persons in Year 2008

Growing to Nearly 9 Million by the Year 2030



Regional Initiatives

Critical Actions

- Regional Transportation Council (RTC) adopts region-wide Sustainable Development Policy
- NCTCOG Executive Board begins the Center of Development Excellence Initiative (Led by Environment & Development Department)
- RTC awarded \$40.8M to the Sustainable Development Program in 2001
- RTC awarded \$40M of the RTC Local Funds to the 2005-06 Sustainable Development Call for Projects
- RTR funds of \$40M total for Sustainable Development Program in 2009-2010
- NCTCOG partners with Vision North Texas (VNT) efforts



Sustainable Development Program

Funding Goals

- Respond to local initiatives for:
 - Town Centers
 - Mixed Use Growth Centers – Alternative Growth Scenarios
 - Context Sensitive Design
 - Transit Oriented Development
 - Infill/Brownfield Developments
 - Pedestrian Oriented Projects
- Complement:
 - Rail Investments
 - Bicycle and Pedestrian Programs
 - EPA Brownfield RLF Cleanup Funds
 - Center of Development Excellence (CODE)
- Reduce Vehicle Miles Traveled (VMT)
- Promote Economic Development with Public/Private Partnerships



Sustainable Development Funding Program Summary of Calls for Projects

| | 2001 | 2005-2006 | 2009-2010 |
|--------------------------------|--|-----------------------|--------------|
| Total Funding | \$40.8 Million | \$40 Million | \$41 Million |
| Funding Source | CMAQ & STP-MM | RTC Local | RTR & Local |
| Infrastructure Projects | 14 selected for funds | 24 selected for funds | *23 selected |
| Planning Projects | 2 regional projects selected for funds | 10 selected for funds | *9 selected |
| Landbanking Projects | Not eligible | 3 selected for funds | Not eligible |

*Draft Recommendation

Sustainable Development Call For Projects

Screening/Project Selection Process

Funding Goals:

- Expand Rail Service Accessibility
- Support Transit-Oriented Developments
- Support Local Infill Developments/Historic Downtowns

Funding For:

- Transportation Infrastructure
- Land Banking
- Center of Development Excellence
- Local Sustainable Development Planning Programs

Minimum Criteria For Transportation Infrastructure:

- Consistent With “Areas of Interest”
- Correct Zoning In Place
- Public/Private Partnership

Incentives For:

- Housing-Income Match
- Workforce Housing Near Transit
- Areas with High Emitting Vehicles
- Density/Walkability
- Mix of Residential and Non-Residential Uses
- Job Creation In High Unemployment Areas
- Access improvements to Public Facilities



Next Steps – National Pilot Program of “Silo Busting”

- Phase 1: TIGER Grant Funds
(proof of concept)
- Phase 2: National Demonstration/Pilot Project
(7-10 metropolitan regions)
- Phase 3: Department of Housing and Urban Development
(sustainable communities planning grant program)



Phase 1: TIGER Grant

NCTCOG staff and the RTC, in partnership with local governments, submitted a grant application in September 2009 for Regional Connections Between Downtown Dallas and Downtown Fort Worth; Linking Livability with support from Dallas Area Rapid Transit (DART) and the Fort Worth Transit Authority (FWTA).

Funding Requested: \$96M

Funding Received: \$23M

(emphasis - Downtown Dallas Streetcar)

The project...

- Will integrate housing, employment and rail transit through the linkage of the respective downtown and surrounding urban neighborhoods.
- May fund system and comprehensive planning, preliminary engineering and environmental, final design, and potentially vehicles and some construction.



Phase 2: National Demonstration Pilot Project

- Coordinate with other progressive, forward thinking Metropolitan Planning Organizations throughout the country to bust through federal silos.
- Goal is to create an integrated pool of funding to link transportation, housing, energy and the environment.
- Work with 7-10 metropolitan regions to advance Public/Public/Private Sector Partnerships (4P's)

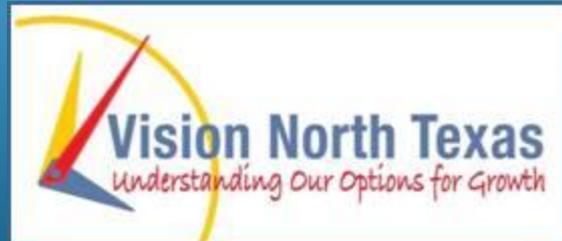
Possible Partnerships for Silo Busting



Phase 3: Department of Housing and Urban Development - Sustainable Communities Planning Grant Program

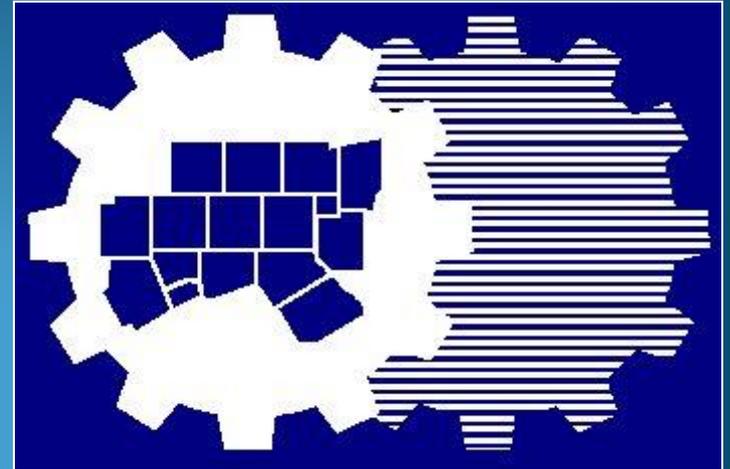
- Program to provide \$1M nationwide to support the integration of housing, transportation, and land use planning. Up to \$5M available for large urban areas.
- Opportunity for region to implement ideas from long rang transportation plan and Vision North Texas.
- Funds to be awarded in August 2010

North Texas 2050: A Future that is Better than Business As Usual



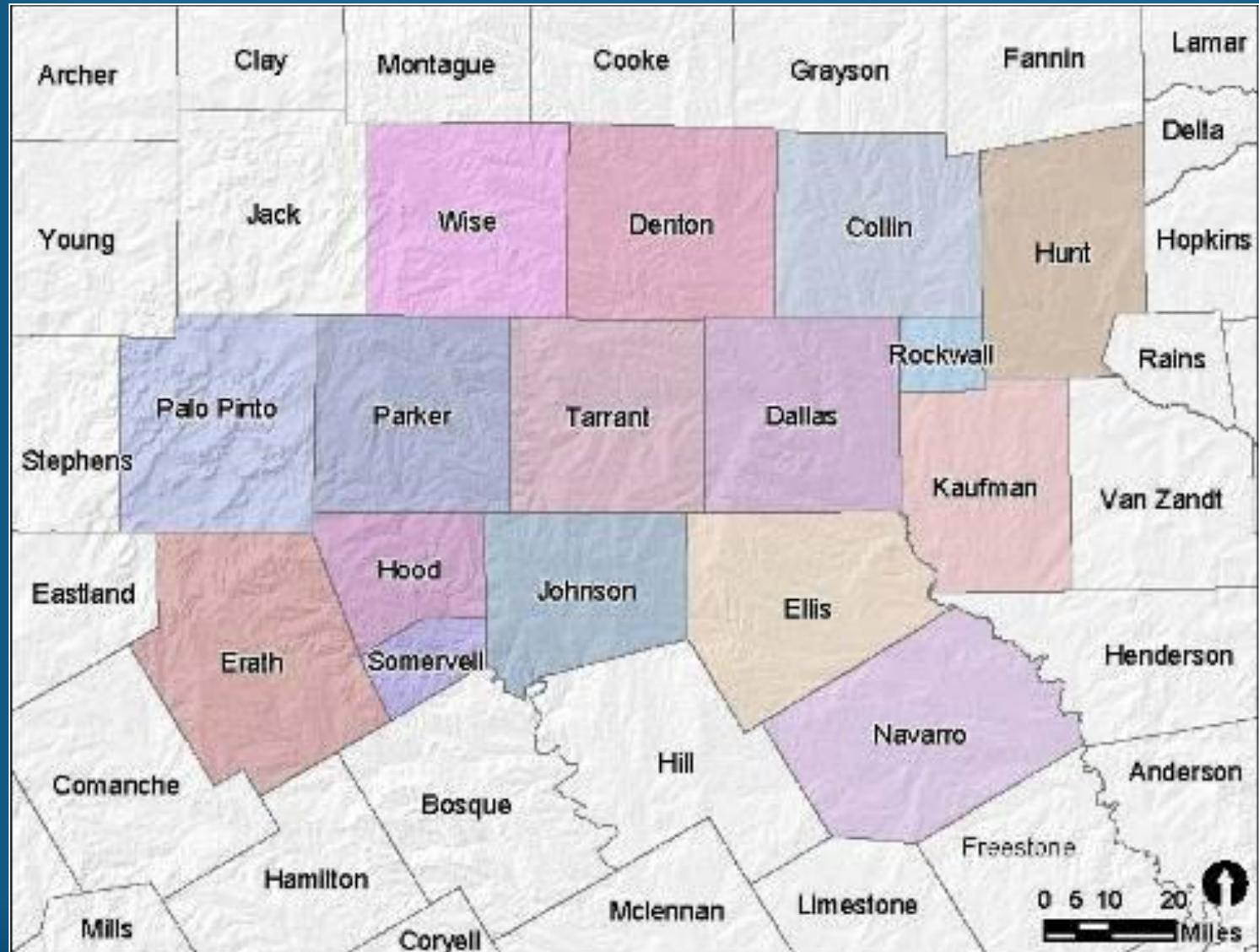
Private, Public & Academic Partnership

Charter & Platinum Sponsors



Many other public and private sponsors

Regional Perspective



Vision North Texas Objectives

- Increase **awareness** about expected growth.
- Serve as a forum for **dialogue** among all stakeholders about critical issues.
- Build **support** for initiatives that create a successful and sustainable future for North Texas.

Awareness & Dialogue



The neighborhoods, jobs, services & amenities that North Texans want and need in 2030 (or 2050) will **not** be the same as in 2000.

‘Business as usual’ will **not** meet market demand.

Stakeholders want **better** than business as usual.

Overview

- Stakeholders want a better future than this
- Proposed *North Texas 2050* Vision is the result
 - Extensive stakeholder input
 - Research by experts in diverse fields
 - Direction from regional leaders



Guiding Principles

1. Development Diversity – Meet the needs of changing markets by providing a mix of development options and land use types in communities throughout the region.
2. Efficient Growth – Promote reinvestment and redevelopment in areas with existing infrastructure, ensure that new infrastructure supports orderly and sustainable growth, and provide coordinated regional systems of natural and built infrastructure.
3. Pedestrian Design – Create and connect pedestrian-(and bicyclist) oriented neighborhoods, centers and places throughout the region.



4. Housing Choice – Sustain and facilitate a range of housing opportunities and choices that meet the needs of residents of all economic levels and at all stages of life.
5. Activity Centers – Create mixed use developments that are centers of neighborhoods and community activities and serve as hubs of non-automobile transportation systems.
6. Environmental Stewardship – Protect, retain or enhance the region's important natural assets (including its air, water, land and forests) and integrate these natural features and systems into the character of the region's communities and the experiences of its residents.



Guiding Principles

7. Quality Places – Strengthen the identities of the region’s diverse communities through preservation of significant historic structures and natural assets, creation of new landmarks and gathering spaces, use of compatible architectural and landscape design, and support for the activities and institutions that make each community unique.

8. Efficient Mobility Options – Invest in transportation systems, facilities and operations that provide multi-modal choices for the efficient and sustainable movement of people, goods, and services.

9. Resource Efficiency – Design buildings, sites, communities and regional systems to use water, energy, and renewable resources responsibly, effectively and efficiently, and to retain non-renewable resources for the use of future generations.

10. Educational Opportunity – Provide opportunities for all North Texans to have access to the schools, people and technology they need for success in learning throughout their lives.

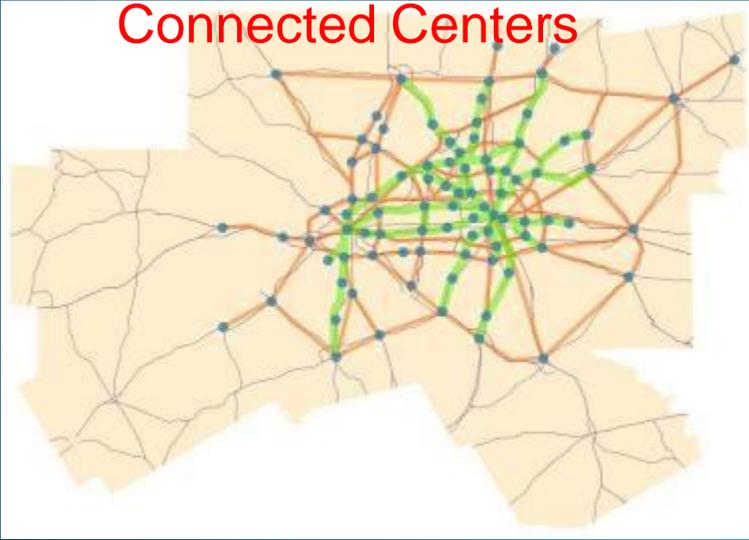
11. Healthy Communities – Identify and support functional, sustainable infrastructure and institutions that offer North Texans access to affordable, nutritious foods, opportunities for physical activity, and access to wellness and primary care services.

12. Implementation – Achieve the region’s vision by adoption of compatible comprehensive plans and ordinances for cities and consistent investment plans for regional systems; involve citizens and stakeholders in all aspects of these planning processes.



Alternatives to 'Business as Usual'

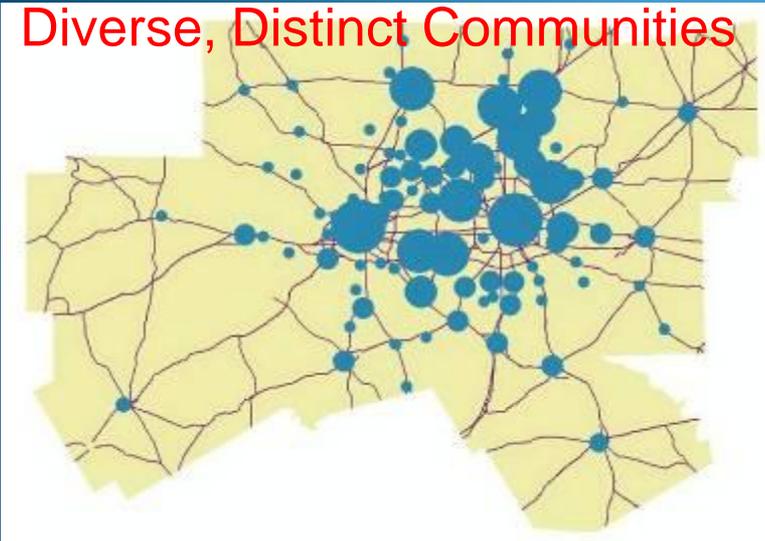
Connected Centers



Return on Investment



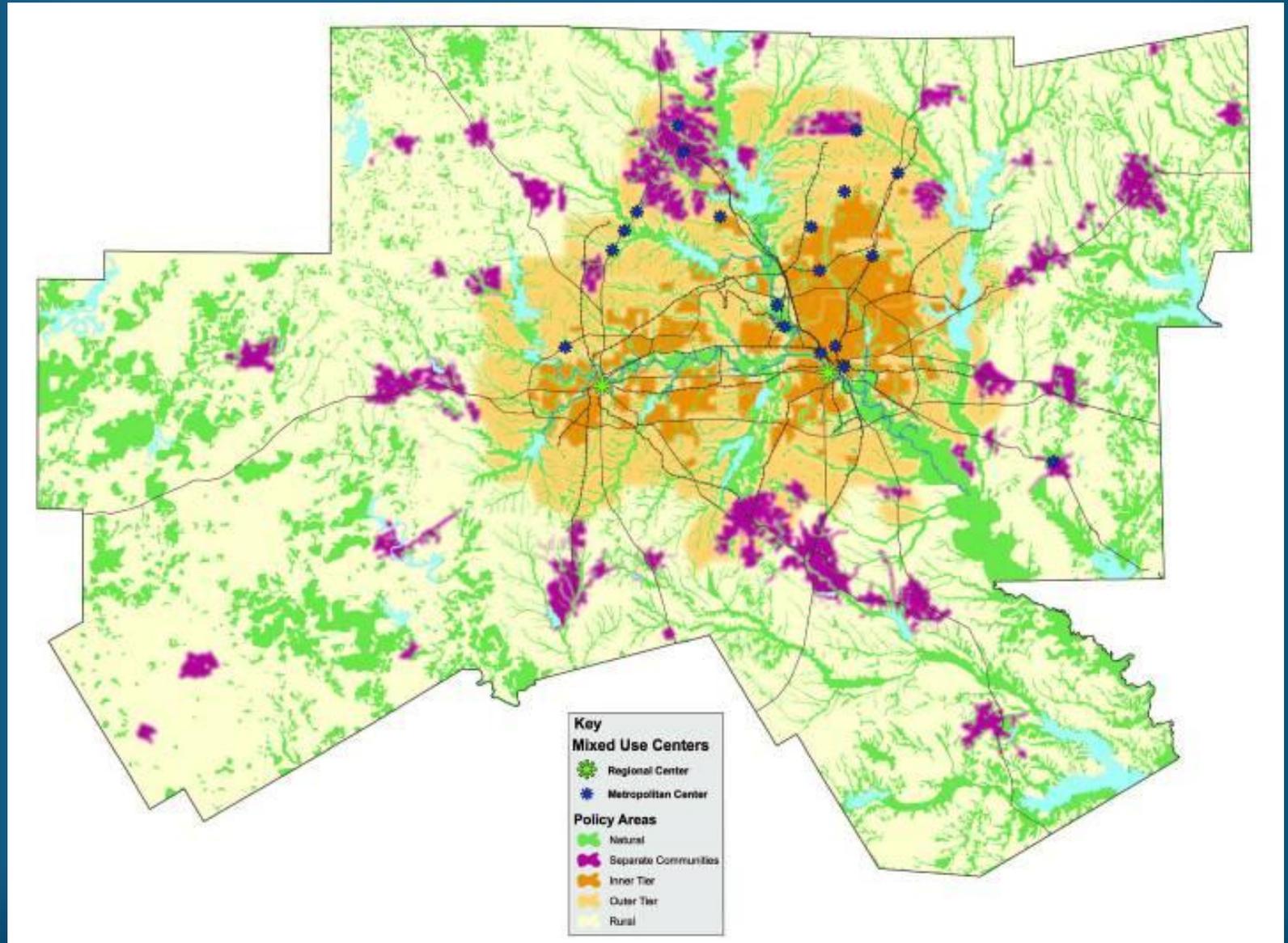
Diverse, Distinct Communities



Green Region



Preferred Future (p.20)



Preferred Future

- Physical development pattern offers opportunities to all parts of North Texas and increases choice for future North Texans
- Policy Areas & Centers
 - Natural Areas
 - Rural Areas
 - Separate Community Areas
 - Outer Tier Areas
 - Inner Tier Areas
 - Employment Centers
 - Mixed Use Centers



Toolbox for Action

- Incentives
- Best Practices
- Model Ordinances & Templates
- Technical Assistance
- Benchmarks & Indicators
- New Institutions/Entities
- Regional Coordination and Collaboration
- Communication

